

# ARAB DIGITAL BANKS SUMMIT

## #ADBANX2021

Agenda And Time Table 18,19,20 MAY 2021



### Day 1, Tuesday 18<sup>th</sup> MAY 2021

12:00 - 12:55  
(GMT Time)

#### Summit Kick-off Addresses:

07:00 - 07:55(USA,EST)

**H.E. Sheikh Mohammed Jarrah Al-Sabah**, Chairman of the Union of Arab Banks

13:00 -13:55 (London)

14:00 - 14:55 (Cairo)

**Ms. Terri Duhon**, Non-Executive Director on the Morgan Stanley International Board, Award Winning Educator, TEDx Speaker, Board Director, Finance and Risk Expert –UK

15:00 - 15:55 (Beirut)

15:00 - 15:55 (Riyadh)

**Mr. Wissam H. Fattouh**, Secretary General, Union of Arab Banks

16:00 - 16:55 (Dubai)

#### UABdigital Keynote:

**Mr. Suleiman Barada**, Head of UABdigital, Union of Arab Banks

#### Keynote Speaker: “SME Financing and Fintech”

**Mr. Henk Jan Hoogendoorn**, Managing Director Financial Sector, Qatar Financial Centre (QFC) Authority – Qatar

**Ms. Noha Shaker**, Secretary General, Egypt FinTech Association - Egypt

12:55 – 13:40  
(GMT Time)

**Day1 Panel1: Digital Banks Regulatory Frameworks**

**Moderator:**

**Mr. Ersoy Erkazanci**, TV Presenter, Moderator, Connector  
Dubai Correspondant at Bloomberg HT, UAE

**Panelists:**

**Ms. Mona Zoet**, Founder & CEO, RegPac Revolutions –  
Singapore

**Mr. Steven Cinelli**, Banker, Advisor, Mentor, Strategist,  
Provocateur Multiple Companies - USA

13:40 – 13:50  
(GMT Time)

**Day1 Commercial Break:**

**Technology Talk: Digital Maturity Index**

**Speaker:**

**Mr. Halil Aksu**, Co-Founder & CEO, Digitopia - Turkey

13:50 – 15:00  
(GMT Time)

**Day1 Panel2: Strategic Options for Launching Digital Banks –  
Spin-Off, Organic, M&A, Etc.**

**Moderator:**

**Mr. Suleiman Barada**, Head of UABdigital, Union of Arab  
Banks

**Panelists:**

**Ms. Injy Harraz**, GM, Head of Digital Banking & Innovation,  
National Bank of Egypt - Egypt

**Mr. Tristan Brandt**, Chief Digital Officer, SAAB –KSA

**Mr. Sherif Elbeheiry**, CEO, Misr Digital Innovation -Egypt

**Mr. Constantinos Constantinides**, Chief Strategy Officer,  
Qatar Islamic Bank –Qatar

**Ms. Whynde Kuehn**, Founder and Managing Director, S2E  
Transformation – Norway

**Day1 Panel3:** Customer Experience – What Matters the Most to Digital Banks

**Moderator:**

**Ms. Fatema Ebrahim**, Board Member, Bahrain EDB | Radio – Bahrain

**Panelists:**

**Ms. Amna Al-Mazroie**, Customer Experience Manager, Qatar Development Bank – Qatar

**Mr. Halil Aksu**, Co-Founder & CEO, Digitopia - Turkey

**Mr. Haitham Zaki**, Head of Electronic Channel Sector - Banque du Caire - Egypt

**Mr. Abdulwahed AlJanahi**, Chief Executive, BENEFIT Bahrain's Electronic Network For Financial Transactions - Bahrain

15:00 – 16:00  
(GMT Time)

## Day 2, Wednesday 19<sup>th</sup> MAY 2021

12:00 – 12:40  
(GMT Time)

**Day2 Opening Keynote Address**

**Mr. Mick Simonelli**, Board Member, Global Innovation Institute –USA

07:00 – 07:40(USA,EST)

13:00 -13:40 (London)

**Keynote Speakers:**

14:00 – 14:40 (Cairo)

**The Open Banking Worldwide Landscape**

15:00 –15:40 (Beirut)

**Ms. Anna Maj**, FinTech Leader & Advisor, Senior Lecturer Centre for Finance, Technology & Entrepreneurship- Poland

15:00 –15:40 (Riyadh)

**Global CBDC Regulatory Progress**

16:00 – 16:40 (Dubai)

**Mr. John Kiff**, Re. Financial Sector Expert International Monetary Fund (IMF) - USA

**The CBDC's Contribution to Sustainable Development**

**Ms. Sandra Ro**, CEO, Global Blockchain Business Council -US

**Day2 Panel1:** The Open Banking Evolution in the Arab FSI

**Moderator:**

**Ms. Nihal Abughattas**, Resident Advisor & Business Consultant, IFC, Founding Board Member, MENA Fintech Association, UAE

**Panelists:**

**Mr. Henk Jan Hoogendoorn**, Managing Director Financial Sector, Qatar Financial Centre (QFC) Authority – Qatar

**Mr. Abdullah Almoayed**, CEO & Founder Tarabut Gateway - Bahrain

**Ms. Noha Shaker**, Secretary General, Egypt FinTech Association – Egypt

**Mr. Richie Santosdiaz**, Head of MEA The FinTech Times, UAE

12:40 – 13:40  
(GMT Time)

13:40 – 13:50  
(GMT Time)

**Day2 Commercial Break:**

**Technology Talk: Global Insights on Cloud Adoption in the FSI**

**Day2 Panel2:** Central Bank Digital Currency (CBDC) -Emerging Policies and the Potential Impact on the Intermediation of Digital Banks

**Moderator:**

**Mr. Suleiman Barada**, Head of UABdigital Union of Arab Banks

**Panelists:**

**Mr. Yifan He**, CEO of Red Date Technology, China

**Ms. Michelle Chivunga**, CEO & Founder, Global Policy House-UK

**Mr. Ricardo Correia**, Head of Digital Currencies, r3 - UK

**Ms. Rosa Giovanna Barresi**, Associate Member of BABEL - Blockchain and Artificial Intelligence for Business, Economics and Law - at University of Florence – Italy

**Mr. Quentin Sagot**, Junior Advisor at OECD - Italy

13:50 – 15:00  
(GMT Time)

<p>15:00 – 15:10 (GMT Time)</p>	<p><b><u>Day2 Commercial Break:</u></b>  <b>Technology Talk: Ecosystem Orchestration –  Pan-Arab Digital Banking Innovation Platform</b>  <b><u>Speaker:</u></b>  <b>Ms. Nihal Abughattas</b>, Resident Advisor &amp; Business  Consultant, IFC, Founding Board Member, MENA Fintech  Association,UAE</p>
<p>15:10 – 16:00 (GMT Time)</p>	<p><b><u>Day2 Panel3:</u></b> Digital Labs - The Nucleus of a Digital Bank -  Case Studies  <b><u>Moderator:</u></b>  <b>Mr. Mick Simonelli</b>, Board Member, Global Innovation  Institute - USA  <b><u>Panelists:</u></b>  <b>Ms. Maisa Shunnar</b>, Chief Digital Transformation, Bahrain  Islamic Bank – Bahrain  <b>Mr. Emad Shawky</b>, Head of Digital Factory &amp; Innovation,  Banque Misr – Egypt  <b>Mr. Akshay Chopra</b>, VP - Head of Innovation &amp; Product Design  VISA - UAE</p>
<p><b>Day 3, Thursday 20<sup>th</sup> MAY 2021</b></p>	
<p>12:00 – 12:10 (GMT Time)</p> <p>07:00 – 07:10(USA,EST)  13:00 -13:10 (London)  14:00 – 14:10 (Cairo)  15:00 –15:10 (Beirut)  15:00 –15:10 (Riyadh)  16:00 – 16:10 (Dubai)</p>	<p><b><u>Day3: Opening Keynote Address</u></b>  <b>Mr. Matthew Gamser</b>, CEO, SME Finance Forum (part of IFC) -  USA</p>
<p>12:10 – 12:20 (GMT Time)</p>	<p><b><u>Keynote Speakers:</u></b>  Case Study on Biometrics from India - How would biometrics  change MENA banking?  <b>Dr. Jennifer Isern</b>, CFA Former Senior Manager, East Asia-  Pacific, Finance, Competitiveness &amp; Innovation Global Practice  World Bank - USA</p>

<p><b>12:20 – 12:30</b> (GMT Time)</p>	<p>The Extended FSI - Cross-industry Partnerships in Banking - Opportunities &amp; Challenges</p> <p><b>Mr. Steven Cinelli</b>, Banker, Advisor, Mentor, Strategist, Provocateur Multiple Companies - USA</p>
<p><b>12:30 – 12:40</b> (GMT Time)</p>	<p>The VC Role in Shaping a Thriving FSI Ecosystem in the Digital Era</p> <p><b>Mr. Jonathan Nelson</b>, Founder &amp; CEO, Hackers/Founders -USA</p>
<p><b>12:40 – 14:00</b> (GMT Time)</p>	<p><b><u>Day3 Panel1:</u></b> Effective Partnerships between FinTechs and Incumbents – Global vs. The Arab Region</p> <p><b><u>Moderator:</u></b></p> <p><b>Mr. Richie Santosdiaz</b>, Head of MEA The FinTech Times, UAE</p> <p><b><u>Panelists:</u></b></p> <p><b>Ms. Noha Shaker</b>, Secretary General, Egypt FinTech Association - Egypt</p> <p><b>Mr. Mohamad Sabouneh</b>,MME,MBA,MENA Portfolio Manager,UAE</p> <p><b>Ms. Veselina Markova</b>,Corporate Innovation   FinTech Lead Eleven Ventures - Bulgaria</p> <p><b>Mr. Mike Draghici</b>, Founder/CEO, Paybyface.io - Netherlands</p> <p><b>Ms. Helene Panzarino</b>, The London Institute of Banking &amp; Finance Speaker -UK</p> <p><b>Ms. Rene Tomova</b>, Co-Founder Creative Shower and Design Partner at Eleven Ventures - Bulgaria</p>
<p><b>14:00 – 14:30</b> (GMT Time)</p>	<p><b><u>Day3 Panel2:</u></b> The Role of Islamic FinTech in Accelerating Islamic Digital Banks</p> <p><b><u>Moderator:</u></b></p> <p><b>Mr. Hani Idris</b>, Executive Consultant, Arab Payment Services - Iraq</p> <p><b><u>Panelists:</u></b></p> <p><b>Mr. Rachid Ettaai</b>, Senior Research Analyst, CIBAFI, Bahrain</p> <p><b>Mr. Abdul Haseeb Basit</b>, Co-Founder &amp; Principal ELIPSES - UK</p> <p><b>Mr. Mohamed Roushdy</b>,MBA, CIO,Chief Digital Officer   Fintech and Digital Transformation Advisor, UAE</p> <p><b>Mr. Syed Musheer Ahmed</b>, Managing Director, FinStep Asia – China</p> <p><b>Dr. Fatin Al Zadjali</b>, Fintech Board member at FASTER COMMUNITY - Oman</p>

14:30 – 15:30  
(GMT Time)

**Day3 Panel3:** The Sustainable Development Mandate in Digital Banks - By Design vs. Later Retrofit?

**Moderator:**

**Mr. Suleiman Barada**, Head of UABdigital Union of Arab Banks

**Panelists:**

**Ms. Hania Othman**, Co-founder & CEO SmartB -France

**Mr. Alexander Nikolov**, CEO IDS Fund –Bulgaria

**Ms. Whynde Kuehn**, Founder and Managing Director, S2E Transformation - Norway

**Ms. Arbia Smiti**, CEO & Founder, Rosaly –France

15:30 – 16:00  
(GMT Time)

**Day3 Closing Remarks Panel**

**Conclusion and Summit Recommendations with the Leaders**

**Moderator:**

**Mr. Suleiman Barada** Head of UABdigital Union of Arab Banks

**Keynote Speaker:**

**Mr. Wissam H. Fattouh**, Secretary General, Union of Arab Banks



As of 11-May-2021