



الاتحاد المصرفي العربي  
Union of Arab Banks

# ESG INTEGRATION

**MITIGATING UNDERLYING ESG RISKS IN CORPORATE CLIENT  
PORTFOLIOS AND UNLEASHING ESG FINANCIAL RETURNS**

---

**04 – 06 NOVEMBER 2024 | QATAR**  
MILLENNIUM PLAZA DOHA

# ESG INTEGRATION

MITIGATING UNDERLYING ESG RISKS IN CORPORATE CLIENT PORTFOLIOS AND UNLEASHING ESG FINANCIAL RETURNS



## BACKGROUND

This workshop is designed to equip banking professionals with the necessary expertise to integrate ESG factors into investment strategies. The program will cover the identification and assessment of material ESG risks and opportunities, enabling participants to develop effective risk management frameworks that align with ESG principles and standards. Participants will learn how to leverage ESG data to optimize portfolio performance, improve valuations, and achieve higher ROI. Additionally, the workshop will guide attendees in crafting an ESG management approach through the use of ESGSP.com, that meets investor expectations, attracts more capital, and enhances overall asset valuation.

### LEARNING OBJECTIVES:

- Deepen understanding of ESG integration
- Effectively integrate ESG into investment decisions
- Identify ESG risks and opportunities
- Develop a robust ESG management approach

### WHO IS THIS COURSE DESIGNED FOR?

Professionals in the Banking Industry



SPEAKER:

**MR. YASSER AKKAOUI**

Founder - Capital Concept

Yasser Akkaoui is an Environmental, Social, and Governance (ESG) and sustainable finance expert. Through Capital Concept, Yasser has been advising companies, investors and regulators in the Middle East on corporate governance since 2005. He was instrumental in the generation of a number of ESG codes and methodologies in collaboration with UN agencies, IFC and EBRD.

Yasser is also actively involved in civil society. He has been a committee member of Human Rights Watch in the Middle East since 2010, and chair from August 2016 to 2022.

He is also the founding member of the Lebanese Center for Policy Studies (LCPS).

He is the publisher of executive magazine, Lebanon leading business and economic publication and media arm of all his civil society initiatives.

Yasser also teaches business ethics and entrepreneurship at the American University of Beirut (AUB) and chairs the advisory board of the Lebanese American University (LAU) business school.

# ESG INTEGRATION

MITIGATING UNDERLYING ESG RISKS IN CORPORATE CLIENT PORTFOLIOS AND UNLEASHING ESG FINANCIAL RETURNS



## AGENDA:

### DAY 1: ESG AS A VALUE DRIVER (GOVERNANCE)

#### **First session: Your Path to Sustainable Finance**

Explore how sustainable finance can drive long-term value, with a focus on the assessment and management of environmental and social risks and impacts.

#### **Second session: Integrating your Environmental and Social Consideration into the Governance of the Bank**

Duty of care, duty of preventing harm, and duty of doing good 3.0

Learn the importance of purpose-driven governance and how to incorporate ESG factors into the strategy and governance structure of your bank, aligning with international best practices.

Coffee break

#### **Last session: Navigating Local and International Legal and Regulatory Compliance**

Understand ESG legal and regulatory landscape, ensuring your ESG strategies meet compliance requirements.

### DAY 2: ESG AS AN IMPACT DRIVER (SOCIAL)

#### **First session: Labor and Working Conditions**

Delve into best practices of labor standards, community health, safety, and the protection of cultural heritage within ESG frameworks.

#### **Second session: Managing ESG in your Supply Chain**

Explore strategies for ensuring ESG compliance throughout your supply chain and managing third-party risks.

#### **Last session: ESG Reporting Requirements**

Learn about reporting standards such as CSRD, GRI, IFRS, and CSDD, and how to effectively communicate your ESG efforts to stakeholders.

### DAY 3: ESG AS A GREEN DRIVER (ENVIRONMENT)

#### **First session: Climate Risk Management**

Examine strategies for managing climate-related risks, with a focus on resource efficiency, pollution prevention, biodiversity conservation, and land management.

#### **Second session: Reporting Requirements**

Dive deeper into ESG reporting requirements and disclosure practices.

#### **Last session: ESG Journey followed by ESGSP.com Demo**

Interactive demo session showcasing the ultimate engagement tool to expedite ESG integration within the corporate profiles of banks.

# ESG INTEGRATION

MITIGATING UNDERLYING ESG RISKS IN CORPORATE CLIENT PORTFOLIOS AND UNLEASHING ESG FINANCIAL RETURNS



## PARTICIPATION FEES:

- **UAB Members: 1200\$**
- **Non Members: 1500\$**

## MEANS OF PAYMENT

Arab Bank – Amman – Jordan  
Shmeisani Branch

Account no : 0118/010272-510

Iban no: JO76 ARAB 1180 0000 0011 8010 2725 10

Swift code : ARABJOAX118

Beneficiary name : Union of Arab Banks

For more information kindly send an email to  
[training@uabonline.org](mailto:training@uabonline.org)

[www.uabonline.org](http://www.uabonline.org)