



الاتحاد المصرفي العربي  
Union of Arab Banks

IN  
COLLABORATION  
with

اتحاد  
مصارف  
الكويت  
Kuwait  
Banking  
Association



**WORKSHOP**

# STRATEGIC AI TRANSFORMATION FOR BANKING LEADERS

MILLENNIUM HOTEL  
AND CONVENTION CENTRE  
SALMIYAH

4 - 6 MAY 2025

**KUWAIT**

## BACKGROUND

As artificial intelligence continues to reshape the global financial landscape, banking institutions across the Arab region must prepare to strategically embrace AI not just as a tool, but as a transformational force. This executive training, designed specifically for banking leaders, provides a comprehensive roadmap for AI adoption—from vision-setting and governance to real-world applications in customer service, risk management, and compliance. With a strong focus on global best practices and regional relevance, this program will equip leaders with the knowledge and tools to drive institution-wide AI transformation in alignment with regulatory frameworks and evolving customer expectations.

## OBJECTIVES

- Premium activities: Executive roundtable with regional AI leaders
- Case studies: AI implementation success stories from GCC and international banks
- Workshops: Cross-functional alignment for AI adoption – business, tech, and Compliance units
- Global and Regional Case Studies:
  - NatWest & Open AI – UK’s first bank collaboration with Open AI to enhance Customer experience and fraud prevention
  - Emirates NBD – UAE bank’s transformation into an AI-driven organization
  - Focused on analytics and customer-centric solutions
  - Wells Fargo – Integration of AI for loan approvals, customer service, and Risk management
  - Commonwealth Bank of Australia – Quiet AI revolution improving operations And fraud detection
  - HSBC – AI-driven credit strategy optimization and compliance efficiency
  - Regional Insight – Middle East banks leading in AI adoption for customer Engagement and analytics
  - JPMorgan Chase – Using AI to enhance client interactions and legal workflows
  - Investment Banks & AI – Automating junior banker tasks through generative AI

## TARGETED PARTICIPANTS:

- Heads of Strategy and Innovation
- Chief Risk Officers and Compliance Leaders
- Directors of Digital Transformation & Data Analytics
- Senior leaders from retail, corporate, and Islamic banking sectors
- Executives from member institutions of the Union of Arab Banks



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## OUTLINE:

- Understanding the AI Landscape in Global and Regional Banking
- Aligning AI Strategy with Business Goals and Regulatory Compliance
- Building AI-Ready Leadership: Skills, Mindset, and Governance
- Identifying High-Impact AI Use Cases in Retail, Corporate, and Islamic Banking
- Data Strategy and Infrastructure: Foundations for Scalable AI Adoption
- Group Discussion: Balancing Innovation and Risk in AI Transformation
- Advanced Module: AI-Powered Decision Making and Predictive Analytics for CXOs
- Capability Assessment: AI Readiness Scorecard for Institutions
- Practical Implementation Activity: Design an AI Roadmap for Your Bank (Strategic Canvas Workshop)
- Live Demo: AI in Action – Real-Time Use Cases from Global Banks (Fraud Detection, Credit Scoring, Chatbots)

## TRAINING OUTCOMES:

- Develop a strategic vision for integrating AI across banking operations
- Evaluate and prioritize AI opportunities aligned with regulatory and business imperatives
- Lead organizational transformation with a structured AI governance framework



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## SPEAKER

**SEMIH KUMLUK, PH.D. (ABD) M.SC. CAIP CPA**  
KELLOGG SCHOOL OF MANAGEMENT - EXECUTIVE EDUCATION

Semih is the Digital Training Senior Manager at PwC's Academy Middle East. He is a well versed Professional with work experience spanning over 12 years in FMCG, Telecommunications. He has delivered many trainings on Artificial Intelligence, Data Analytics, Design Thinking, Branding, Project Management and other subjects in his areas of expertise as a trainer and won the Instructor of The Year award by CertNexus and made to Logical Operations Instructors Wall of Fame in 2021.

Semih is a strong advocate of emerging technologies and digitalization, remains actively involved in discussions around the early adaptation of these technologies and aspires to inspire others to improve their knowledge, he is delivering Keynote sessions in international conferences like LEAP, GITEX Technology Week, GISEC, FinTech Surge, AI Masters, Strata Data Conference, Telco AI Summit.

He successfully launched and delivered the 1st ever Artificial Intelligence certification programme across the Middle East and also secured the 1st runner-up position in PwC's global AI competition.

### PARTICIPATION FESS:

Kindly note that the Union of Arab Banks (UAB) has the pleasure to grant the operating banks in Kuwait a special rate:

- **UAB Members: 1200\$**
- **Non Members: 1500\$**

### MEANS OF PAYMENT

Arab Bank – Amman – Jordan  
Shmeisani Branch

Account no : 0118/010272-510

Iban no: JO76 ARAB 1180 0000 0011 8010 2725 10

Swift code : ARABJOAX118

Beneficiary name : Union of Arab Banks

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