

IN COLLABORATION with





WORKSHOP

STRATEGIC AI TRANSFORMATION FOR BANKING LEADERS MILLENNIUM HOTEL
AND CONVENTION CENTRE
S A L M I Y A H

4 - 6 MAY 2025 **KUWAIT**

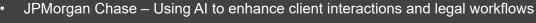


BACKGROUND

As artificial intelligence continues to reshape the global financial landscape, banking institutions across the Arab region must prepare to strategically embrace AI not just as a tool, but as a transformational force. This executive training, designed specifically for banking leaders, provides a comprehensive roadmap for AI adoption—from vision-setting and governance to real-world applications in customer service, risk management, and compliance. With a strong focus on global best practices and regional relevance, this program will equip leaders with the knowledge and tools to drive institution-wide AI transformation in alignment with regulatory frameworks and evolving customer expectations.

OBJECTIVES

- Premium activities: Executive roundtable with regional Al leaders
- Case studies: Al implementation success stories from GCC and international banks
- Workshops: Cross-functional alignment for Al adoption business, tech, and Compliance units Global and Regional Case Studies:
- NatWest & Open AI UK's first bank collaboration with Open AI to enhanceCustomer experience and fraud prevention
- Emirates NBD UAE bank's transformation into an Al-driven organization
- · Focused on analytics and customer-centric solutions
- Wells Fargo Integration of AI for loan approvals, customer service, and Risk management
- Commonwealth Bank of Australia Quiet Al revolution improving operations And fraud detection
- HSBC Al-driven credit strategy optimization and compliance efficiency
- Regional Insight Middle East banks leading in Al adoption for customer
- · Engagement and analytics



Investment Banks & AI – Automating junior banker tasks through generative AI

TARGETED PARTICIPANTS:

- · Heads of Strategy and Innovation
- Chief Risk Officers and Compliance Leaders
- Directors of Digital Transformation & Data Analytics
- · Senior leaders from retail, corporate, and
- · Islamic banking sectors
- · Executives from member institutions of
- the Union of Arab Banks



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OUTLINE:

- Understanding the AI Landscape in Global and Regional Banking
- Aligning AI Strategy with Business Goals and Regulatory Compliance
- Building Al-Ready Leadership: Skills, Mindset, and Governance
- Identifying High-Impact Al Use Cases in Retail, Corporate, and Islamic Banking
- Data Strategy and Infrastructure: Foundations for Scalable Al Adoption
- Group Discussion: Balancing Innovation and Risk in Al Transformation
- Advanced Module: Al-Powered Decision Making and Predictive Analytics for CXOs
- Capability Assessment: Al Readiness Scorecard for Institutions
- Practical Implementation Activity: Design an Al Roadmap for Your Bank (Strategic Canvas Workshop)
- Live Demo: Al in Action Real-Time Use Cases from Global Banks (Fraud Detection, Credit Scoring, Chatbots)

TRAINING OUTCOMES:

- Develop a strategic vision for integrating AI across banking operations
- Evaluate and prioritize AI opportunities aligned with regulatory and business imperatives
- Lead organizational transformation with a structured AI governance framework

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SPEAKER

SEMIH KUMLUK, PH.D. (ABD) M.SC. CAIP CPA
KELLOGG SCHOOL OF MANAGEMENT - EXECUTIVE EDUCATION

Semih is the Digital Training Senior Manager at PwC's Academy Middle East. He is a well versed Professional with work experience spanning over 12 years in FMCG, Telecommunications. He has delivered many trainings on Artificial Intelligence, Data Analytics, Design Thinking, Branding, Project Management and other subjects in his areas of expertise as a trainer and won the Instructor of The Year award by CertNexus and made to Logical Operations Instructors Wall of Fame in 2021.

Semih is a strong advocate of emerging technologies and digitalization, remains actively involved in discussions around the early adaptation of these technologies and aspires to inspire others to improve their knowledge, he is delivering Keynote sessions in international conferences like LEAP, GITEX Technology Week, GISEC, FinTech Surge, Al Masters, Strata Data Conference, Telco Al Summit.

He successfully launched and delivered the 1st ever Artificial Intelligence certification programme across the Middle East and also secured the 1st runner-up position in PwC's global AI competition.

PARTICIPTION FESS:

Kindly note that the Union of Arab Banks (UAB) has the pleasure to grant the operating banks in Kuwait a special rate:

UAB Members: 1200\$Non Members: 1500\$

MEANS OF PAYMENT

Arab Bank - Amman - Jordan

Shmeisani Branch

Account no: 0118/010272-510

Iban no: JO76 ARAB 1180 0000 0011 8010 2725 10

Swift code: ARABJOAX118

Beneficiary name: Union of Arab Banks

For more information kindly send an email to

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