



الاتحاد المصرفي العربي
Union of Arab Banks



THE EFFECTIVE MANAGEMENT OF FINANCIAL CRIME RISKS IN MODERN BANKING

23 - 25 NOVEMBER 2025
SIGNIA BY HILTON HOTEL
AMMAN, JORDAN

THE EFFECTIVE MANAGEMENT OF FINANCIAL CRIME RISKS IN MODERN BANKING

COURSE INTRODUCTION

This elite-level executive workshop is designed to equip senior leaders with the insight, tools, and frameworks required to manage escalating financial crime risks in an era of digital acceleration, regulatory convergence, and global enforcement pressure.

Drawing on case studies from the US, UK, EU, and FATF jurisdictions — and translated directly to GCC realities — the programme focuses on how Arab banks can proactively detect, mitigate, and govern financial crime risks while remaining aligned with both local supervisory frameworks and international obligations.

Led by Dean Rowan — a practitioner who has led DOJ-directed remediation for a major U.S. bank, advised central banks under Article 111 enforcement regimes, and serves as the Middle East representative on the Global Technical Board of the International Compliance Association (ICA) — the course delivers practical, tested strategies from inside real enforcement, not academic theory.

Participants will gain exposure to cross-border enforcement dynamics, AI- and crypto-enabled financial crime typologies, governance and culture failures, and the practical implementation of next-generation AML/CFT frameworks that satisfy both business realities and regulator expectations.

This is not an academic seminar — it's access to the actual playbook used in real-world bank remediation, supervision, and transformation.

LEARNING OUTCOMES

By the end of this programme, participants will be able to:

- Map the global enforcement landscape and extract direct lessons for GCC/Jordanian financial institutions
- Design and implement risk-based AML/CFT systems aligned with FATF, UN, CBK, and regional regulators
- Operationalise effective KYC/CDD, UBO analysis, EDD, and Source of Wealth/Funds documentation standards
- Detect high-risk activity across trade finance, private banking, correspondent accounts, & cross-border flows
- Mitigate risks arising from AI, digital onboarding, virtual assets, and regtech misapplications
- Conduct internal investigations, lead STR escalations, and prepare for supervisory challenge
- Build institutional dashboards, reporting lines, and audit frameworks that withstand regulator scrutiny
- Translate insights into training, simulation, and governance reforms with executive support

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TARGETED AUDIENCE

This programme is intended for senior professionals across regulated financial institutions, central banks, and enforcement bodies:

- Chief Compliance Officers, MLROs, Heads of Financial Crime
- Risk Managers and Chief Risk Officers (CROs)
- Internal Audit Executives and Governance Leaders
- Private Bankers, Wealth Managers, and Onboarding Officers
- Trade Finance, Treasury, and Remittances Professionals
- Regulatory Supervisors and Inspectors



DELIVERY MECHANISM

This programme is not a lecture. It is a fully immersive, high-engagement executive experience that blends technical depth with pragmatic problem-solving — designed for leaders who are accountable for real outcomes.

Participants will learn through a carefully engineered combination of:

- Strategic briefings drawn from actual regulatory and enforcement engagements
- High-intensity case studies based on true events across the GCC, Europe, and the U.S.
- Group discussions and challenge rounds to test assumptions and identify institutional blind spots
- Short, curated video clips and real-world STR/red flag breakdowns to bring risks to life
- Live simulation exercises that replicate internal investigations, regulatory inspections, and compliance failures

Led by Dean Rowan, a DOJ-level remediation expert who has advised global banks under supervision — the course enables participants to engage directly with the thought processes, negotiation strategies, and technical tactics used in actual regulatory remediation.

Every segment is designed to deliver experiential learning, challenge cognitive comfort zones, and build the confidence to take action — whether in front of a board, a regulator, or an external monitor.

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COURSE OUTLINE

DAY 1 – GLOBAL CONTEXT, REGULATORY ALIGNMENT, AND STRATEGIC THREATS

- Financial crime risk in 2025: geopolitical, digital, and supervisory realities
- FATF recommendations, grey listing dynamics, UN sanctions, and regional response models
- What the DOJ, FCA, and EU supervisors are teaching us — and why it matters in the Arab world
- Risk-Based Approach (RBA): From template to transformation
- KYC/CDD and UBO: Designing controls that regulators won't tear down
- Case Study: US-ordered remediation in the GCC — structure, timeline, pain points

DAY 2 – THEMATIC VULNERABILITIES AND EMERGING RISK ZONES

- Trade-Based Money Laundering (TBML): Complex flows, fake invoices, sanctions circumvention
- Combating Terrorist Financing (CTF): Typologies, tracing challenges, and defensive screening
- Conduct Risk & Internal Failures: Cultural breakdowns, incentives, and executive accountability
- Crypto, Virtual Assets & AI: New vectors, false positives, and regulator suspicion
- Workshop: Build a risk map and challenge an internal control environment

DAY 3 – GOVERNANCE, INVESTIGATIONS, AND REGULATORY READINESS

- Internal investigations: Triggers, protocols, reporting structures
- Writing defensible STRs: Legal thresholds, escalation criteria, drafting standards
- Board reporting: What your regulator expects from your governance pack
- Simulation: Regulator arrives — what you show them, how you defend it
- Post-event action planning: what to fix, what to audit, what to train

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SPEAKER: DEAN ROWAN

Trainer & Consultant | Global Compliance & Governance Specialist | Board & Risk Advisor

Dean Rowan is a globally recognized expert in compliance, risk management, and corporate governance, with over 30 years of international banking and advisory experience. He served as Board & Compliance Solutions Lead with Ernst & Young for six years, where he designed and delivered governance, compliance, and financial crime training to Boards, Executive Committees, and all levels of professional staff across the Middle East, India, and Africa.

Dean is Regional Director of the Professional Risk Managers' International Association (PRMIA), a member of the International Compliance Association (ICA) Global Technical Advisory Board and its Middle East & Africa Representative, and was appointed to the Advisory Board of the Middle East Committee of the Australian Institute of Company Directors (AICD).

His career includes senior risk leadership roles at Citibank and Westpac, where he managed multi-billion-dollar global credit and risk portfolios, alongside speaking engagements at international forums including the United Nations and APEC. He is also a strategic training provider to The Financial Academy (TFA) in Saudi Arabia and the Abu Dhabi Global Market Academy (ADGMA) in the UAE. Today, Dean continues to advise, train, and support boards and institutions across the GCC and Africa, focusing on strengthening governance, compliance, and risk capabilities in financial institutions.

PARTICIPATION FEES

UAB MEMBERS: \$1200

NON MEMBERS: \$1500

MEANS OF PAYMENT

Arab Bank – Amman – Jordan

Shmeisani Branch

Account no : 0118/010272-510

Iban no: JO76 ARAB 1180 0000 0011 8010 2725 10

Swift code : ARABJOAX118

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